



## **Salesforce Solutions Architect**

We believe that digital transformation can be a force for good, improving the lives of everyone involved. We have been a Salesforce partner since before there was an ecosystem and have been privileged to help some of the world's most celebrated brands on their path to digital transformation. At ListEngage, we believe that talent trumps location, and that communication, respect, and team work are the values that enable us to deliver for each other, our stake-holders, and our customers.

The ideal candidate will be responsible for working in a multi-channel, cross cloud Salesforce environment and needs to have a strong overall background in data architecture, integrations, consulting skills and multiple years of hands-on experience with Salesforce CRM and Marketing Cloud.

### **Responsibilities**

- On-board new clients from start to finish from other ESP's or home-grown systems to Salesforce platform (Sales Cloud, Service Cloud, etc.) and Marketing Cloud
- Audit existing SFMC accounts to ensure clients are maximizing their investment in Salesforce
- Maintain strong relationships with existing clients to address their on-going and growing SFMC needs.
- Provide thought leadership and act as a technical subject matter expert for clients
- Champion the adoption of reusable architecture assets to improve efficiency
- Serve as a technical team leader to US based and international project teams
- Ability to efficiently manage several projects at one time.
- Ability to demonstrate technical concepts to non-technical audiences.
- Ability to work independently, multi-task, allocate time appropriately and prioritize effectively.
- Produce blueprints and documentation to aid in the understanding of existing architecture solutions

### **Qualifications**

- 3 to 5+ experience consulting, designing, and implementing Sales Cloud, Service Cloud, Field Service Lightning Cloud, Community Cloud
- Strong organizational, consulting, interpersonal and communication skills
- 3 to 5+ years or more of relevant client-facing Marketing Cloud (ExactTarget) experience. Experience should include knowledge of Enterprise 2.0 accounts and all studios and features
- Extensive functional and technical SFDC expertise in customizations, configurations, and deployments
- Hand-on experience in the design and development of Automations, Triggers, Life-cycle journeys in SFMC
- Demonstrate strong skills in AMPscript and SQL

- Salesforce Administrator, Sales or Service Cloud Consultant, and Marketing Cloud Consultant certifications are required
- Experience with Marketing Cloud Connect is required
- Excellent logical reasoning and analytical skills.
- Experience with Microsoft Office applications (PowerPoint, Word, Excel).
- Ability to communicate your solutions through code, writing, presentations, demos, and end-user training
- Experience with Financial Services Cloud, Health Cloud, and Veeva CRM are a plus
- A bachelor's degree or equivalent is required.