



Technical Lead

We believe that digital transformation can be a force for good, improving the lives of everyone involved. To achieve this mission, we rely on a team of techno marketers that know Salesforce. We have been an ExactTarget and Salesforce partner since 2003, before there was an ecosystem. Over 20 years, we have been privileged to help some of the world's most celebrated brands on their path to digital transformation.

We accomplish this with incredible people. As the country's largest independent Salesforce Marketing Cloud partner, backed by Salesforce Ventures, ListEngage is excited to identify and add the right technical professional to support ListEngage's accelerated growth.

ListEngage is looking for a Senior Technical Lead with extensive experience in using Salesforce Marketing Cloud Platform.

Responsibilities:

- Designing, implementing, and documenting personalized customer engagement solutions for CRM using the highly sophisticated Salesforce Marketing Cloud Platform.
- Applying extensive knowledge of the Salesforce Marketing Cloud platform, Data Extract and Custom Activities within the project.
- Creating custom data integrations using 2nd and 3rd party data sources such as Mulesoft, Alibaba Cloud, and Gigya by extensively using the knowledge of the Marketing Cloud REST/SOAP API's accessible only to Salesforce-certified individuals, including those that have Consultant + Developer Certification.
- Technical design and solution for new implementations based upon client's business goals and data models including but not limited to SMS and email.
- Custom work including creating apps and integrations to enable Whatsapp, Chatly, Viber, and Optimove.

Education and Experience Requirements:

- Associate's degree in Information Technology, Computer Science or related or foreign equivalent
- 7+ years of experience in the job offered or related
- 10+ years using Salesforce Marketing Cloud Platform
- Salesforce Marketing Cloud certifications required

If you're interested, so are we! Send your resume our way, and we'll contact you for an interview.



At ListEngage, we aim to change the world by challenging the traditional consulting model by building a flexible, delivery focused organization that can deliver on the promise that we have made to each other. We are an equal opportunity employer and love diversity at our company. We do not discriminate on the basis of race, religion, color, national origin, gender, sexual orientation, age, marital status, or disability status.