



Salesforce Marketing Cloud Solutions Architect

We believe that digital transformation can be a force for good, improving the lives of everyone involved. To achieve this mission, we rely on a team of techno marketers that knows Salesforce Marketing Cloud. We have been a Salesforce partner since before there was an ecosystem and have been privileged to help some of the world's most celebrated brands on their path to digital transformation. At ListEngage, we believe that talent trumps location, and that communication, respect, and team work are the values that enable us to deliver for each other, our stake-holders, and our customers.

The ideal candidate will be responsible for working in a multi-channel, cross cloud Salesforce environment and needs to have a strong overall background in data architecture, integrations, consulting skills and multiple years of hands-on experience with Salesforce Marketing Cloud.

Responsibilities

- On-board new clients from start to finish from other ESP's or home-grown systems to Marketing Cloud
- Audit existing SFMC accounts to ensure clients are maximizing their investment in Salesforce
- Maintain strong relationships with existing clients to address their on-going and growing SFMC needs.
- Provide thought leadership and act as a technical subject matter expert for clients
- Champion the adoption of reusable architecture assets to improve efficiency
- Serve as a technical team leader to US based and international project teams
- Ability to efficiently manage several projects at one time.
- Ability to demonstrate technical concepts to non-technical audiences.
- Ability to work independently, multi-task, allocate time appropriately and prioritize effectively.
- Produce blueprints and documentation to aid in the understanding of existing architecture solutions

Qualifications

- Strong organizational, consulting, interpersonal and communication skills
- 3 to 5+ years or more of relevant client-facing ExactTarget (SFMC) experience. Experience should include knowledge of Enterprise 2.0 accounts and all studios and features
- Deep understanding of data structures, schemas, how to normalize disparate data sources and integrate them with SFMC is a huge plus
- Hand-on experience in the design and development of Automations, Triggers, Life-cycle journeys in SFMC

- Experience with Marketing Cloud Connector and other Salesforce clouds (Sales Cloud, Service Cloud, etc.) is good to have
- Demonstrate strong skills in AMPscript and SQL
- Experience with Datorama, Interaction Studio and javascript is a plus
- Salesforce Marketing Cloud Consultant certification is a plus
- Excellent logical reasoning and analytical skills.

Work Location

- Remote

Benefits

- A retirement 401k plan with match
- Competitive Medical, and Dental
- Voluntary Vision & Supplemental Life
- Employer-paid Life, Accidental Death & Dismemberment and Long-Term/Short-Term Disability Insurance
- Generous PTO, Holiday, and Sick Time Benefits
- Flexible Spending Reimbursement Accounts (Health and Dependent Care)
- Employee Referral Program
- Work-Life balance
- Annual performance Bonus

At ListEngage, we aim to change the world by challenging the traditional consulting model by building a flexible, delivery focused organization that can deliver on the promise that we have made to each other. We are an equal opportunity employer and love diversity at our company! We do not discriminate on the basis of race, religion, color, national origin, gender, sexual orientation, age, marital status, or disability status.

If interested, please apply via the "Apply Online" button under the job posting or send us your resume to careers@listengage.com