

Tracking

my tracking

my tracking

Email Summary: Current as of 6/16/2004 2:23:24 PM
 Name: OPEN Admin
 Subject: Monthly event- Register Now...
Date Sent: 5/27/2004 10:42:00 AM
 List(s): Event_List

Delivery Information	
Delivery Summary	
	# %
Emails Sent:	573
Undeliverable:	16 2.8%
Emails Delivered:	557 97.2%
Unsubscribes:	1 0.2%
Emails Opened:	240 43.1%
Unique Click-Throughs:	9 1.6%

Forward to a Friend	
	#
Email Forwarders:	10
New Recipients:	8
New Subscribers:	6

Instantly access key marketing statistics such as emails sent, undeliverable, unsubscribed, emails-opened and click-throughs

- Email
- Subscribers
- Tracking
- Libraries
- Admin

[Export to Excel](#) | [Copy to List](#)

View Tracking - Emails Opened

Email Information - Current as of 6/16/2004 2:33:10 PM
 Name: OPEN Admin
 Subject: Monthly event- Register Now...
 Date Sent: 5/27/2004 10:42:00 AM
 Report: Emails Opened
 List(s): Event_List

Click on any highlighted numbers to reveal the subscriber list for that measurement. Lists can be downloaded for additional analysis or used to create new responder mailing list

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#	Email	Name	Time Opened	
1	xxxxxx@xxxxxxxx.com	Name not available	5/27/2004 2:18 PM	History
2	xxxx@sofxxx.com	Name not available	5/27/2004 8:33 PM	History
3	xxxx@xxxxxxxx.org	xxxxxx	6/9/2004 8:20 AM	History
4	xxxxxxxxxx@xxxxxxxx.edu	Name not available	5/28/2004 12:58 AM	History
5	xxxxxxxxx@hotmail.com	Name not available	5/27/2004 12:25 PM	History
6	xxxxx@xxx.com	Name not available	5/27/2004 10:44 AM	History

90 Day Subscriber History for [xxxx@xxxx.com](#)
 Date Added: 2/13/2004 3:25:00 PM
 Total Bounces recorded: 0
 Total Opens: 6
 Total Click Throughs: 0

Email Deliveries:

Date	Email Name	Subject
5/27/2004 10:42:00 AM	OPEN Admin	Monthly event- Register Now...
5/21/2004 10:22:00 AM	Social entrep. last day	Today is the last day to register online
5/20/2004 11:24:00 AM	social entrep 6	New speaker added! Last chance: registration discount tomorrow
2/27/2004 9:17:00 AM	Last chance - Online Registration ends today at 5pm for tomorrow's event	Last chance - Online Registration ends today at 5pm for tomorrow's event

Email Activity Details:

Action	Date	Email Name	Link (if Click-Through)
open	5/27/2004 2:18 PM	OPEN Admin	
open	5/21/2004 1:59 AM	social entrep 6	
open	5/11/2004 1:55 PM	social entrep 4	